

Your source for to up-to-date information about your Chamber, Chamber members and the activities the Chamber undertakes on your behalf.

From the President's Desk

Another busy month for the Chamber as our committee prepares for our biggest event of the year. Our annual Trade Show! Thanks to the great efforts of our committee, the show has been sold out for the last month. Congratulations!

The Rosebud Run Sleddog Classic has to be cancelled this year due to lack of snow, which was very unfortunate after all the hard work put in by the committee members. Hopefully Mother Nature will be more cooperative next year.

Upon doing an annual review of the Chamber of Commerce By-Laws, it has come to Council's attention that one by-law was missed during the last revision in October 2006. This would be a revision to By-Law 3.02 which has our membership year ending on December 31st of each year. Since the last by-law change changed the Chamber's fiscal year end to April 30th of each year, we feel that it would only make sense to change By-Law 3.02 to the same. With the membership running on a different time frame than our actual fiscal year, it means that

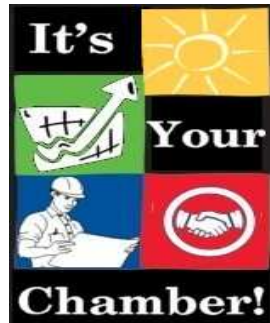
the financials read in a negative for part of the year, when the Chamber is in fact not in the red. The proposed change would in effect, move all of the Chamber business to a year ending April 30th.

At the General membership Meeting on April 9th, Bob Longeway, our Treasurer will put forth a notice of motion for our Annual GM moving that this by-law be changed. If there are any concerns regarding this by-law amendment please feel free to contact myself or the Chamber office.

Noteworthy Dates:

<i>Trade Show!!</i>	<i>April 5th & 6th</i>
<i>General Membership Meeting</i>	<i>April 9th</i>
<i>Council Meeting</i>	<i>April 22nd</i>
<i>Writer's Workshop at the Library— Call for info 335-3142</i>	<i>April 23rd</i>

Chamber Office Hours: 9:00 AM—11:30 AM, Tuesday—Friday
 Office Manager: Tammy Brooks



Get involved
Volunteer
Today!

Mission Statement
The Didsbury & District Chamber of Commerce is a community-based volunteer business organization, whose purpose is to support, promote, nurture, and educate for the improvement of our business community

Trade Show Acknowledges Sponsors

The Chamber of Commerce could not possibly put on an exposition of this magnitude without the assistance of individuals and businesses who truly believe in the health and prosperity of the community of Didsbury.

These sponsors recognize that the Didsbury Trade Show offers an excellent venue to showcase their business, products or services, and provides a great opportunity for them to say "Thank you" to their customers.

With more and more people moving to Didsbury and the Calgary-Edmonton corridor, the exposure a business gets at the annual trade show is immeasurable, and they always see a positive return on their sponsorship investment.

Who are some of these pro-active businessmen and women? **Some, like Tanas Concrete, Didsbury AG Foods, Didsbury Value Drug Mart, and Spectrum Design Studios have been with the Trade Show for years. Tanas Concrete** hosts the entertainment stage, **AG Foods** hosts the food court, **Value Drug Mart** sponsors the first aid station, and **Spectrum Design** sponsors the Best Decorated Booth award.

Household Goods & Thrift Store enjoy giving opportunity to the young people in our community, and have made it possible for children to use the Aquatic Centre for free, for a couple of hours each day. This year they will also be sponsoring the Army Cadets, who will be the cleanup crew for the trade show. **Front Porch Realty** is much the same; they like to help the kids. This

year, their sponsorship dollars will help the Zion Evangelical Youth Group as they raise funds by hosting the 16th annual Pancake Breakfast on Saturday morning.

Didsbury Pharmasave makes it possible for our visitors to enter the many door prizes hosted by the Chamber of Commerce. They provide the ballots people fill in for chances to win thousands of dollars in prizes. Plus, the drum barrel is provided courtesy of the **Olds Agricultural Society**.

Several businesses took advantage of the exposure they received by supporting "A Walk in the Park" fashion shows, recognizing that with new events comes new sponsorship opportunities. This includes the **RBC Financial Group**, proud sponsors of our DHS Grads models, and **GES Canada, Victoria's Flowers & Gifts, and For Trees Company** who have provided much of the decor associated with the show. In addition, some businesses are providing gifts for grads and brides, and some are bringing you the beautiful bouquets and corsages modeled in the fashion show, including **Wild Rose Event Consultants, M. Lennox and Associates, Windsor Graphics, Curves for Women, and Good Mahoney Law-son Barristers & Solicitors**. Our bride and grads will look especially beautiful at the Fashion Show due to the efforts of **Corner Stone Beauty Shoppe**, who start hair and makeup at 5 am on Saturday!

Part of the business of a trade show

is simply doing business. Thanks to **Grasse Lumber**, businesses are able to post jobs and those looking for employment can find some golden opportunities at the Centre for Employment Job Board.

A lot of "behind the scenes" work is required to host an event of this magnitude. That includes providing security and admissions staff, sponsored by the **Chamber of Commerce**, coffee for the exhibitors on set-up day, sponsored by **Mugs Coffee House**, the final wrap-up ad brought to you by **Dreamwood Homes**, and decor for the art show, sponsored by the **Wellspring Visual ArtNetwork Association and Kennjak Photography**.

Then there's the "fun" events like the People's Choice Awards, an opportunity for kids and adults both to vote for their favourite booths, proudly sponsored by **Mountain View County**. One of the big draws for the trade show is the fiddlers' jamboree, not only sponsored, but also organized by **Topnote Music Studio**, and newcomer **Robert Jackson Violins**.

Come visit with many of these sponsors at the **Scouts Exhibitor's Dinner** on Saturday night. It's a great opportunity for you to acknowledge their participation in one of Didsbury's largest annual events. We ask all our visitors and exhibitors to consider these businesses the next time they make their purchasing decisions.

Thanks to our Gift-in-a-Box Donors!

Ulla-la Boutique

Potentials

Optionelle

White Raven
Emporium

Volunteers Make the World Go Round

The Didsbury & District Chamber of Commerce is fortunate to have a strong Trade Show Committee. The Trade Show Committee is fortunate to have a strong crew of volunteers who pull together to put on the best Trade Show possible. The **Zion Evangelical Church Youth Group**

hosts Saturday morning's pancake breakfast, the **Didsbury High School Grads** are on stage in Saturday's Fashion Show, the **Didsbury Army Cadets** are in charge of cleanup in the MPR and the exhibit halls, the **West Didsbury 4-H Multi-Club** will greet you at the

gate and handle the admissions, the **1st Didsbury Scout Group** host Saturday night's Exhibitor's Dinner, the **Didsbury Child & Youth Clubs** are handling the recycling centre, and the **Didsbury Lions Club** provides security from Friday to Sunday night.

Local Stores Strut Their Stuff!

Ladies, and yes, even men, go everywhere seeking inspiration for styles they're comfortable wearing again and again. Sometimes it's tough finding clothes that fit our busy lifestyles, clothes that travel

and wear well. Well, your search is over. Come to "A Walk in the Park" Fashion Show on Sunday, April 6th and see the new spring lines from Didsbury merchants: Fashions on Main, Optionelle, Potentials, and

Ulla-la Boutique.

You will definitely find exactly what you've been looking for, and what's in style this spring. Sunday's Fashion Show starts at 2 pm.

Great Food and Good Cheer!

Everybody knows that shopping makes you hungry, so you can rest assured that when you're ready to take a break from shopping at the Didsbury Trade Show, there's great food waiting for you! Pop into the Didsbury AG Foods "**A Taste of Didsbury**" food court in the Multi-Purpose Room of the Complex.

Back by popular demand are some of our favourite Didsbury restauran-

teurs: **Golden River**, **Macy's**, and **JD's Restaurant**. New to the food court this year is one of Didsbury's favourite hangouts, **Mug's Coffee House**.

Lord of the Rings author, J.R.R. Tolkien said, "If more of us valued food and cheer and song above hoarded gold, it would be a merrier world."

Well, plan to have a merrier week-

end at the Didsbury Trade Show, because you will be courted with great food, good cheer, and wonderful music.

"**A Taste of Didsbury**" opens right after the Front Porch Realty Pancake Breakfast on Saturday, April 5 from 11 am to 5:30 pm. Come back on Sunday, April 6 from 12 - 4:30 pm for more great food while you take in the Fiddlers' Jamboree!

Just Fiddlin' Around!

Top quality free entertainment is ongoing throughout the entire weekend at the Trade Show, as local talented individuals and groups are featured on the Tanas Concrete Stage. Back by popular demand, the Fiddler's Jamboree takes place on Sunday afternoon at 12:30 pm in the Multi-Purpose Room.

"Every year the audience for the Jamboree seems to grow to the point where we have standing room

only," said organizer Lucianne Trick from **Topnote Music Studio**. Come hear some of your favourites, like George Muza and Marie Gilmore from Olds, Joyce and Bill Steckly - from Carstairs, and Didsbury's own Gillian Shields!

If you're a fan of those great fiddle songs like "Orange Blossom Special", "Turkey in the Straw" or "Cottoneyed Joe", you'll definitely want to be there.

Brought in part to you by **Robert Jackson Violins**, the event is modeled a little bit after the old-fashioned house parties when people got together after a long day of work for an evening of music, story-telling and fun. Fiddlers, keyboardists, and other musicians will be on hand, so come on out for some great toe-tapping music.



96.5 CK-fm Radio Local Talent Feature

For four years running now, **96.5 CK-fm Radio** has been hosting the "Local Talent Feature" on the Tanas Stage, featuring new and upcoming artists in the country scene.

Make sure you stop by the Memorial Complex and take in some of the talent while you have a bite to eat in the food court.

12:00 - 1:00 Cole Malone
1:00 - 2:00 Cal Werezak
2:00 - 3:00 The Western Sunsetters
3:00 - 4:00 Carly Henry
4:00 - 5:00 Mark Lorenz

Looking for Employees?

Melissa Maschke, Centre for Employment

The **Centre for Employment** team is excited to be part of the 23rd Annual Didsbury Trade Show through sponsorship by **Grasse Lumber Sales**.

The Grasse Lumber Sales Centre for Employment booth will feature resources and information for both employers and job seekers as well as special an on-site Job Board that

will post full-time, part-time, casual and on-going employment opportunities. Postings by Trade Show exhibitors and sponsors only.

Our thanks to this year's door prize donors!

A Gallery of Floors
ATB Financial
CIR Realtors
Cornerstone Beauty Shoppe
Country Road RV
Curves for Women
Cut 'n Loose
Didsbury AG Foods
Didsbury Aquatic Centre

Didsbury Dollar Store
Didsbury Home Hardware
Didsbury Pharmasave
Didsbury Value Drug Mart
For Trees Co.
Front Porch Realty
Fountain Tire
Golden River Restaurant
M. Lennox & Associates
Mak Mystic Expressions

Mountain View Credit Union
Mugs Coffee House
Parkland Agri Services
RBC Financial
Re/Max Mountain Aire
Royal LePage Wildrose
Tanas Concrete
Vanda Agencies
Wander Wash

"LOCAL FIRST" Purchasing Policy

The Didsbury & District Chamber of Commerce Purchasing Policy : In the case of purchasing services, materials and/or merchandise, the Chamber will abide by a Local First philosophy. In all cases, the purchasing of services, materials and/or merchandise by the chamber will be done according to the following list of enterprises in the listed order of priority:

1. Chamber Members
2. Didsbury businesses
3. County businesses
4. South-central Alberta businesses (Red Deer, South)
5. Alberta businesses
6. Canadian businesses

ACC Group Insurance

Didsbury Chamber of Commerce members are eligible to enroll in the Alberta Chambers Group Insurance Program. The program itself is far to extensive to cover in a small medium like TGIT, however, if you are interested in obtaining more information about the ACC Group Insurance Program, please contact the Chamber office at 335.3265 OR call ACC directly at 1-800-984-2658

Wine Glass Rentals

The Didsbury & District Chamber of Commerce has 300 wine glasses available for rent. If you are hosting an event and need wine glasses, contact the Chamber Office at 335-3265 for rental details. Rental rates are very reasonable and it's a lot better than having to drive to the city.